
Best Practices Guide

DIGIMEDIA Removable Adhesive Fabric

CAUTION: If your installation involves cutting around light switches, fans, sockets, etc., TURN OFF ALL ELECTRICAL COMPONENTS FROM THE FUSE/BREAKER BOX/PANEL.

Tips:

- Use sharp OLFA blades and a safety ruler for cutting seams or cutting around outlets.
- When removing the liner, start at a top corner, using two hands to free it from the liner; the paper liner may tear, so be cautious when peeling back the first few inches.
- After the graphic is installed using gentle pressure, go back to apply heavier pressure with the soft side of the squeegee. You don't want to use too much pressure that may mar the surface of the print but apply enough to ensure a good bond between the adhesive to the application surface.
- After installation, check for air pockets and apply gentle pressure, if needed to ensure bond.

Install Preparation:

1. For walls – Use a lint-free cloth and warm water to wipe off any dust, dirt, grime, or grease on the surface. Be thorough, as any debris can affect the longevity or bond of the adhesive. Allow the surface to dry completely before you begin installation.

For substrates – Clean substrate thoroughly with Isopropyl Alcohol and allow to outgas for 30 minutes, use compressed air to dust off surface, then continue with the installation.

2. Before application, test adhesion strength to the surface to ensure a strong bond is possible. Some surfaces like popcorn textured walls, heavy stucco surface walls, paints that contain latex/silicon stain repellent formulas, chalky textured surfaces like cinderblock, concrete, or brick may prevent proper adhesion.

3. When applying to walls, first use a level and ruler to take measurements, then mark the area where the top corners align for the graphic to be square. Remove the first 3 to 4 inches of the liner and fold it over. Tack the first 3 inches to the surface using your alignment marks.

4. Using the padded side of a foam-tipped squeegee, apply light even pressure at a 45° angle. Start from the middle and work out toward both sides. Once the first portion of the graphic is tacked down, roll the graphic up from the bottom so you can reach the folded release liner. Be careful not to get debris on the adhesive.

5. Grab and pull the release liner down, evenly on both sides, exposing 1-2 feet of adhesive at a time. You can release the graphic to squeegee as long as the graphic stays in contact with the wall. Continue down the graphic, working inside out using the soft side of the squeegee until you reach the last four inches. You should be able to fully remove the liner without wrinkles or bubbles and apply the remainder of the graphic to the wall.

If you have any questions, please contact us at +32 (67) 477011